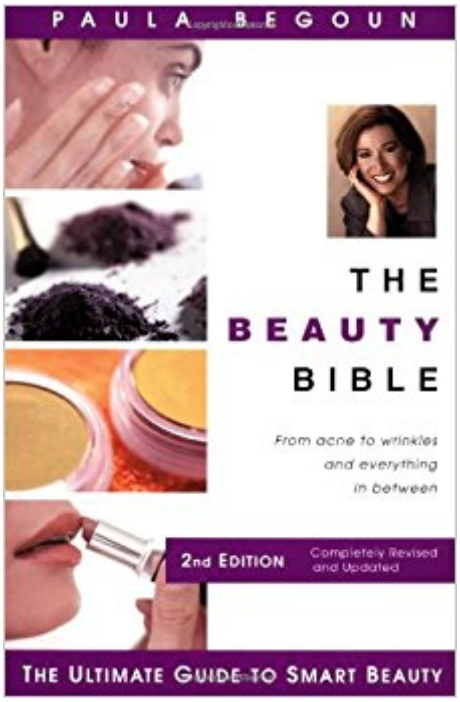
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# The Beauty Bible: The Ultimate Guide To Smart Beauty




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## Synopsis

Myriad new formulas, outrageous claims, and hot controversies run rampant in the cosmetics industry. This second edition of The Beauty Bible will help clear up the confusion. From tanning pills to oxygen in products, from facial exercises to behind-the-scenes industry information, this book covers it all. Containing 50 percent new material, this edition includes advice on the latest cosmetic surgery procedures, online beauty shopping, and permanent makeup. Drawing on her background as a makeup artist, her 20-plus years as a consumer reporter, and the latest dermatological studies, Paula Begoun (a.k.a. the Ã¢â ¬Å“Cosmetics CopÃ¢â ¬Â•) gives readers the tools and information they need to make smart skincare decisions.

## Book Information

Paperback: 528 pages

Publisher: Beginning Press; 2nd edition (June 1, 2002)

Language: English

ISBN-10: 1877988294

ISBN-13: 978-1877988295

Product Dimensions: 9.1 x 6 x 1.2 inches

Shipping Weight: 1.6 pounds (View shipping rates and policies)

Average Customer Review: 3.8 out of 5 stars 41 customer reviews

Best Sellers Rank: #1,653,305 in Books (See Top 100 in Books) #74 inÃ Â Books > Health, Fitness & Dieting > Beauty, Grooming, & Style > Cosmetics #75 inÃ Â Books > Health, Fitness & Dieting > Beauty, Grooming, & Style > Skin Care

## Customer Reviews

A must-have for every beauty enthusiast who spends thousands of dollars just to look for the next miracle cream because the last one didn’t do what it was claimed to.Written clearly and with a sense of humour The Beauty Bible is literally a bible, explaining with details all the ’You Shalt’ and ’You Shalt Not’ in cosmetics, including all the hype ingredients, what to do to really have a better skin (it works, I bought her products) and how to prevent future damage. The book also includes a How-To makeup section.The best part in the book is reading how we are fed with lies by the salespeople and cosmetics companies. I was amazed!I will never look at the beauty industry the same.

Paula Begoun and her products are hands-down the best of the best! She is my inspiration for my YouTube channel Men’s Skincare With Ross ([...]).I didn’t find this book as informative as "Don’t go

to the Cosmetics counter without me" but I do find myself referencing this one when I need to learn about proper skincare and makeup techniques, etc.I recommend both!

I selected a new book. However, I received a used book with highlighting on some of the pages. If a book is used, it needs to be labeled that way.It’s a great book with a wealth of usual information when it comes to skin care.

All the questions I had and information I should have known were answered by this book. Very easy to understand and even if you don’t think an area applies to you, read it anyway because with all the money we spend on beauty products knowledge can save you a lot of money. I got this at the library & after reading it I bought one to keep at home for a reference guide.

This book is a great reference for beauty products. I have used it many times to check product reviews. Recommend it to anyone.

This was a gift for my wife who is very well satisfied with this book and uses it as a resource for her purchases of beauty products.

Book layout too complex to follow. Have tried several suggestions, most of them were not impressive (in my opinion). Gave the book away.

Found it to be interesting and enlightening to me.From time to time it has come in handy as ahandbook to keep rather than pass on to friends.

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